



MAIA

COMMUNICATION ON ENGAGEMENT (COE)

MAIA (formerly Asociacion Estrella de Mar)

Period covered by this Communication on Engagement: July 2021 - July 2023

Part I. Statement of Continued Support by the Chief Executive or Equivalent

Guatemala 13 June 2023

On behalf of MAIA (formerly Asociacion Estrella de Mar)

MAIA is proud to be a member of the UN Global Compact. We share in the call to align strategies and operations for actions that advance societal goal. In 2017, MAIA launched the Impact school, Central America's first secondary school designed to connect the talents of young women with the opportunities of the 21st century. Our proximate leadership recognizes that Indigenous communities, often mislabeled as "marginalized" or "disenfranchised," are filled with knowledge, skills, ideas, and solutions that, when respected and supported, scale up in ways that advance sustainability, impact, and self-determination.

We are committed to continuing our work with Global Compact-related issues, engaging with local networks and companies, and empowering generations of young women in Guatemala for a more just and equitable world.

Sincerely,

Marta Lidia Oxí
Co-Executive Director

Part II. Description of Actions

MAIA is engaging with local networks, joining initiatives, and participating in events that support our commitment to the Global Compact. Other activities include:

- Creating spaces for dialogue with public and private organizations in Sololá and other states in Guatemala in topics of gender equality, girls educations, and sustainability.
- Development of Launch Year, a program that generates opportunity in the formal economy and university success through vocational orientation, workplace training, and internship experience.
- Creation of The Colectivo, a network of four organizations in Guatemala that committed to empowering women and girls in rural Guatemala.
- Hosting panel discussions with Guatemala's National Secretariat of Science and Technology and women leaders to discuss the role of women in advancing science and innovation.
- MAIA approaches its work with an abundance mindset. It is designed to be a hub of innovation where we can share our model with others to empower local ownership of sustainable development.
- In 2023, MAIA became a featured partner of the Obama Foundation's Girls Opportunity Alliance to promote gender equality, quality education, and the economic empowerment of women and girls.

Part III. Measurement of Outcomes

Outcomes in 2023 alone include:

- 65 local and national organizations were trained in innovative practices.
- 300 hours of capacity building for local staff.
- Design and implementation of organic gardens and recycled
- Formal partnership with 9 businesses to provide realtime workplace experience for Indigenous girls graduating from high school.
- Nearly 80 young women have received workplace readiness training and vocational orientation.
- Nearly 2,100 women and girls trained socioemotional education, civic engagement, and vocal empowerment.